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Operator's

Re: **U.S. Patent Application Serial No. 09/740,091 filed December 18, 2000**
Entitled: Cross-Selling Optimizer

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Message:

Dear Examiner Heck:

Enclosed for filing in connection with the above-referenced application is the following:

* Interview Summary And Response After Final (2 pp.)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Cohen et al.
Examiner : M. Heck
Art Unit : 3623
Title : Cross-Selling Optimizer
Application No. : 09/740,091
Filed : December 18, 2000
Attorney Docket : 343355-600-017

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By Kathie G. Kopczyk, Kathie Kopczyk

INTERVIEW SUMMARY AND RESPONSE AFTER FINAL

Please consider the following remarks.